

Showcasing Cutting-Edge Technologies
for the Art of Manufacturing

Measurement and Control Show 2015 TOKYO

Measurement and Control, lead to the future earth

Date: December 2 (Wed.) – 4 (Fri), 2015

Opening Hours: 10:00 – 17:00

Venue: Tokyo Big Sight West Hall 1,2,3,4 & Atrium

Report



Measurement and Control Show 2015 TOKYO

Measurement and Control, lead to the future earth

<http://jemima.or.jp/tokyo/>

Organized by

Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA)

Measurement and Control Show 2015 TOKYO

Report

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I . Thanking Remarks

Measurement and Control Show 2015 TOKYO was held from Dec. 2 to Dec. 4, 2015, at Tokyo Big Sight, simultaneously with System Control Fair 2015 Tokyo, and was a major success thanks to the support and assistance of involved agencies and organizations, and widespread participation by the industry.

The event is scheduled to be held next from Wednesday, Nov. 29 to Friday, Dec. 1, 2017, as Measurement and Control Show 2017 TOKYO, and we sincerely hope that you will be able to join other industry leaders there.

Below is a brief summary of the results of the 2015 fair.

Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA)

II. Result

1. Overview

- ① **TITLE** : Measurement and Control Show 2015 TOKYO
- ② **THEME** : Measurement and Control, lead to the future earth
- ③ **DATE** : December 2nd (Wed.) to December 4th(Fri.), 2015 (3 days)
10:00AM to 5:00PM
- ④ **VENUE** : Tokyo Big Sight (Ariake: Tokyo International Exhibition Center)
West Hall-1, Hall-2, Hall-3, Hall-4 and Atrium
- ⑤ **ORGANIZED BY** : Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA)
- ⑥ **SUPPORTED BY(in no particular order)** :
Ministry of Economy, Trade and Industry, Ministry of the Environment,
Japan External Trade Organization (JETRO),
The Japan Chamber of Commerce and Industry (JCCI), Tokyo Metropolitan Government, Tokyo Big Sight
- ⑦ **IN COOPERATION WITH (in no particular order)** :
National Institute of Advanced Industrial Science and Technology
National Institute of Technology and Evaluation
Japan Electric Meters Inspection Corporation
The Japan Electrical Manufacturers' Association
Nippon Electric Control Equipment Industries Association
Japan Quality Assurance Organization
The Society of Instrument and Control Engineers
The Japan Society of Mechanical Engineers
The Japan Measuring Instruments Federation
Japan Analytical Instruments Manufacturers' Association
The Institute of Electrical Engineers of Japan
Japan Electrical Construction Association
- ⑧ **Concurrent Show** :
SYSTEM CONTROL FAIR 2015
INTERNATIONAL ROBOT EXHIBITION 2015, Parts Feeder Exhibition 2015,
PAN-EXHIBITION FOR WASH AND CLEAN 2015, SAMPE JAPAN 2015,
- ⑨ **EXHIBIT CATEGORIES**
All items listed by the Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA), and related corporate products and solutions.
 - Measurement equipment Indicators, electricity meters, electronics, temperature, environmental, radiation.
 - Control equipment Factory Automation control equipment and Process Automation measurement control equipment.
 - ICT, IoT / M2M, Big data utilization
- ⑩ **Exhibition scale** : Total exhibitors: 101 corporations in 333 booths
- ⑪ **Conference scale** : 119 sessions, 8,238 attendees
 - Keynote speech: 322 attendees
 - Special conference and Special session: 985 attendees
 - JEMIMA committee seminar: 7 sessions, 449 attendees
 - Exhibitors' Technical seminar: 80 sessions, 3,821 attendees

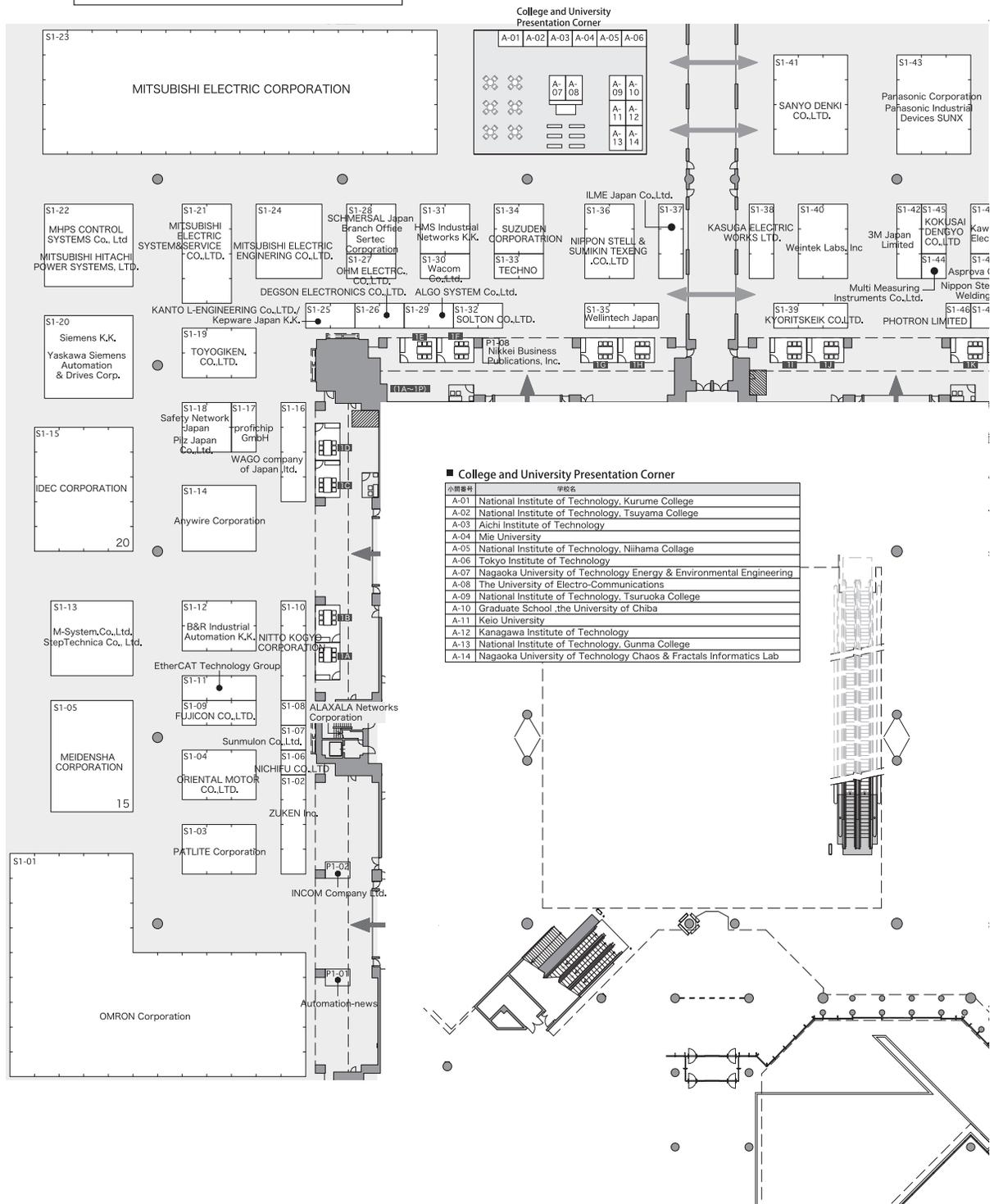
2.Exhibitor List

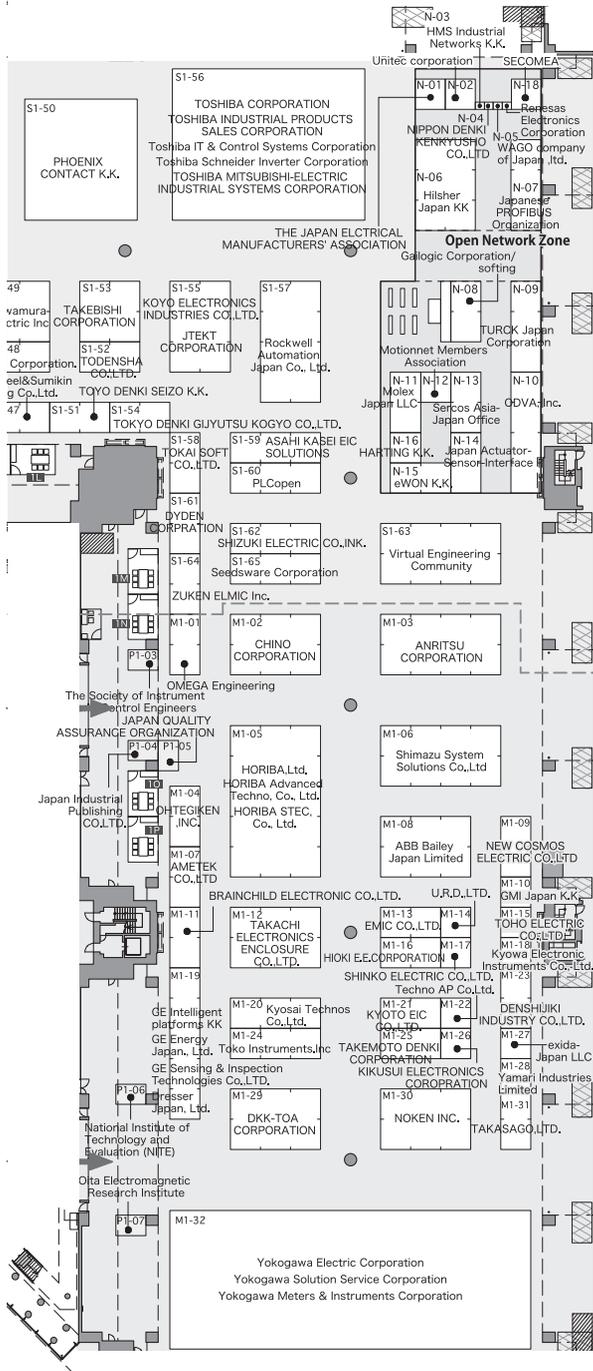
A		V
ABB Bailey Japan Limited	KOA CORPORATION	Virtual Engineering Community
Aco CO.,LTD.	KRONE CORPORATION	Y
Alpha Electronics Corporation	Kyosai Technos Co.,Ltd.	Yamari Industries Limited
AMETEK CO.,LTD	KYOTO EIC CO.,LTD.	Yokogawa Electric Corporation
Analog Devices, Inc.	Kyowa Electronic Instruments Co., Ltd.	Yokogawa Meters & Instruments Corporation
ANRITSU CORPORATION	M	Yokogawa Solution Service Corporation
Anritsu Meter Co., Ltd.	MAKE CO.,LTD.	Open Network Zone
APRIORI	MTT Corporation	eWON K.K.
Asic Co.,Ltd.	N	Galogic Corporation
Azbil Corporation	NEW COSMOS ELECTRIC CO.,LTD	HARTING K.K.
B	NF Corporation.	Hilsher Japan KK
BRAINCHILD ELECTRONIC CO.,LTD.	NF Techno Commerce Co.,Ltd.	HMS Industrial Networks K.K.
C	Ninomiya Electric Wire Co., Ltd.	Japan Actuator-Sensor-Interface
CHINO CORPORATION	NOKEN INC.	Japanese PROFIBUS Organization
Chiyoda Electronics Co., Ltd.	NS Solutions Corporation	Molex Japan LLC
Cooper Industries Japan K.K.	O	Motionnet Members Association
D	Ohkura electric Co.,Ltd.	NIPPON DENKI KENKYUSHO CO.,LTD
DENSHIJIKI INDUSTRY CO.,LTD.	OHTEGKININC.	ODVA, Inc.
DKK-TOA CORPORATION	OKAZAKI MANUFACTURING COMPANY	Renesas Electronics Corporation
Dresser Japan, Ltd.	OMEGA Engineering	SECOMEA
E	P	Sercos Asia-Japan Office
Easy-Measure Co.,Ltd.	Pepperl + Fuchs K.K.	softing
EMIC CO.,LTD.	PHOENIX CONTACT K.K.	THE JAPAN ELCTRICAL MANUFACTURERS' ASSOCIATION
exida-Japan LLC	Product Safety / EMC Committee	TURCK Japan Corporation
F	PTC Japan	Unitec corporation
FDT Group	R	WAGO company of Japan ltd.
FieldComm Group	Rex Co. Ltd.	Overseas Pavillion
FUJI ELECTRIC CO.,LTD	RIKEN KEIKI CO.,LTD.	Korea Electrical Manufacturers' Cooperative
G	RION CO.,LTD.	Bokuk Electric Industrial Co. ltd
GE Energy Japan, Ltd.	S	Koryo Electric Engineering
GE Intelligent platforms KK	Seika Corporation	Pasetech Co.Ltd
GE Sensing & Inspection Technologies Co.,LTD.	SHIMADEN CO.,LTD	Seo Jin Electric Co. ltd
GMI Japan K.K.	Shimazu System Solutions Co.,Ltd	Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
H	SHINKO ELECTRIC CO.,LTD	DINKLE ENTERPRISE CO., LTD.
HIMA Paul Hildebrandt GmbH	T.	FON CHANG ELECTRICAL CORP.
HIOKI E.E.CORPORATION	TAKACHI ELECTRONICS ENCLOSURE CO.,LTD.	GI FAR TECHNOLOGY CO., LTD.
HITACHI ,Ltd.	TAKASAGOLT.D.	GOOD WILL INSTRUMENT CO., LTD.
Hitachi Industrial Equipment Systems Co.,Ltd	TAKEMOTO DENKI CORPORATION	HIGHLY ELECTRIC CO., LTD.
Hitachi High-Technologies Corporation	Tanaka Electric Laboratory Co.,Ltd.	Public agencies & Organizations
HORIBA,Ltd.	Techno AP Co.Ltd.	Denpa Publications.Inc.
HORIBA Advanced Techno, Co., Ltd.	TOHO ELECTRIC CO.,LTD	Frost and Sullivan Japan K.K.
HORIBA STEC, Co., Ltd.	Toko Instruments.Inc	Japan Industrial Publishing CO.LTD.
I	TOSHIBA CORPORATION	JAPAN QUALITY ASSURANCE ORGANIZATION
ISA100 Wireless Compliance Institute	TOSHIBA INDUSTRIAL PRODUCTS SALES CORPORATION	Japan Society of Next Generation Seusor Technology
IWATSU TEST INSTRUMENTS CORPORATION	Toshiba IT & Control Systems Corporation	National Institute of Advanced Industrial Science and Technology
J	Toshiba Schneider Inverter Corporation	National Institute of Technology and Evaluation (NITE)
JAPAN FINECHEM COMPANY,INC.	TOSHIBA MITSUBISHI-ELECTRIC INDUSTRIAL SYSTEMS CORPORATION	Oita Electromagnetic Research Institute
JEMIMA	U	The Society of Instrument and Control Engineers
K	U.R.D.,LTD.	
KANSAI Automation Co.,Ltd.	Uinics Co.,Ltd	
Keysight Technologies	Unities Corp.Inc	
KIKUSUI ELECTRONICS COROPRATION		

3.Exhibition Floor plan

SCF 2015

WEST HALL 1





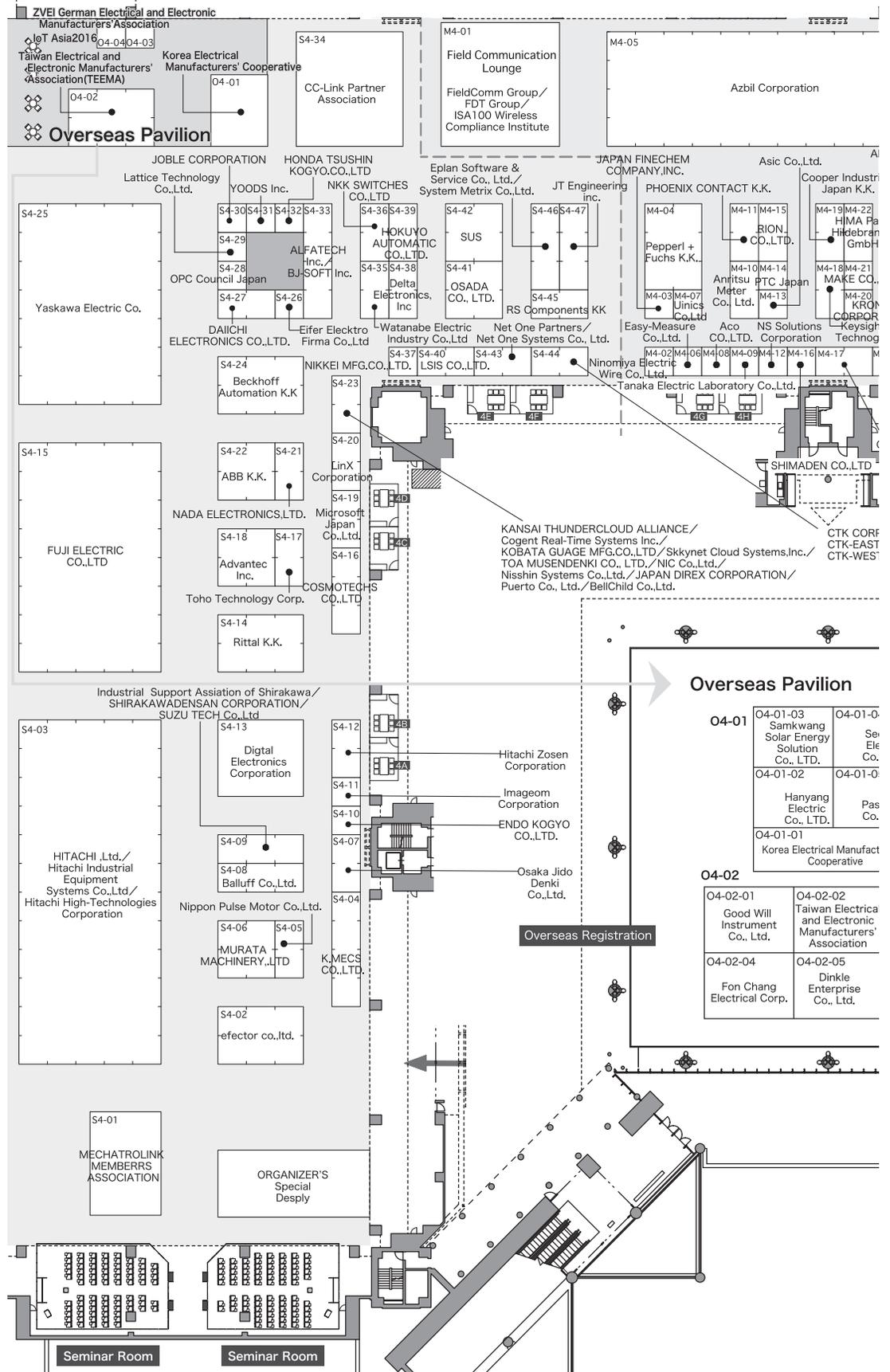
WEST HALL 2

Measurement and Quality Control Show 2015 TOKYO

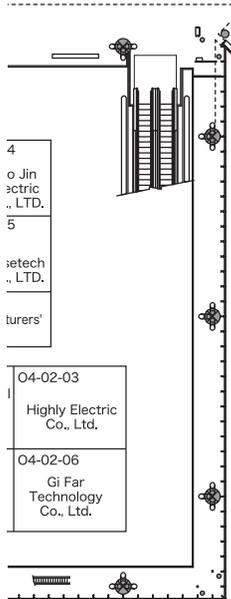
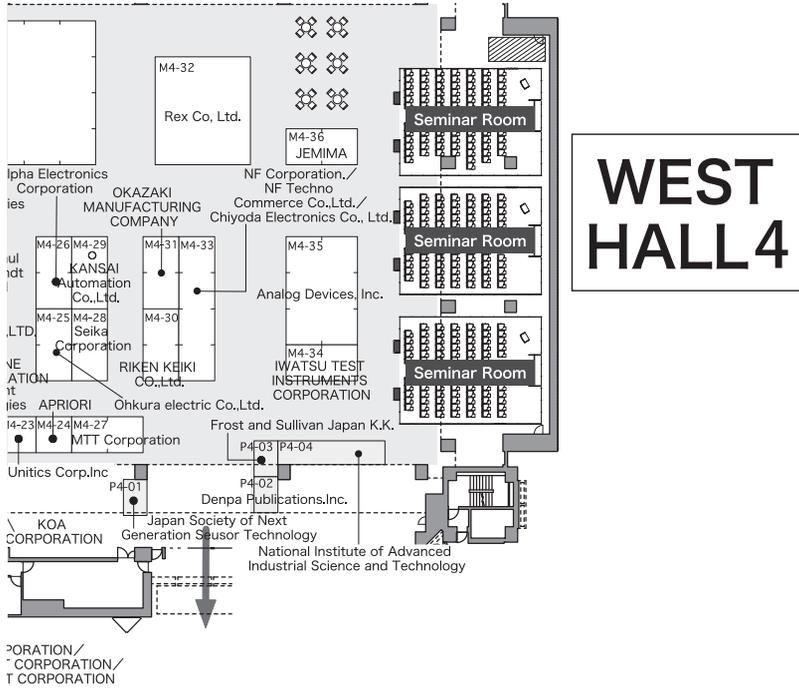
SCF 2015

Measurement

WEST HALL 3



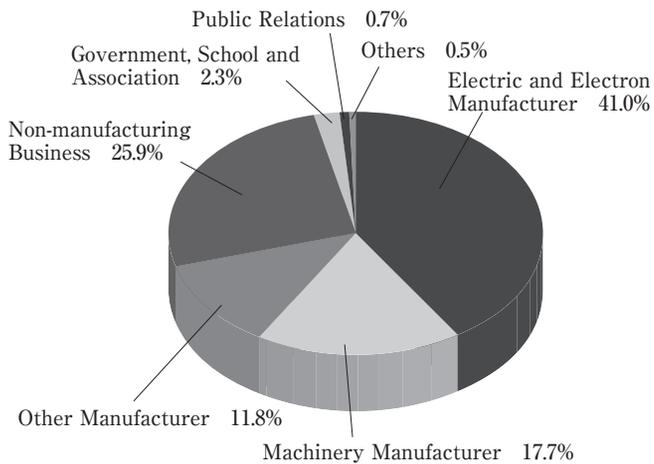
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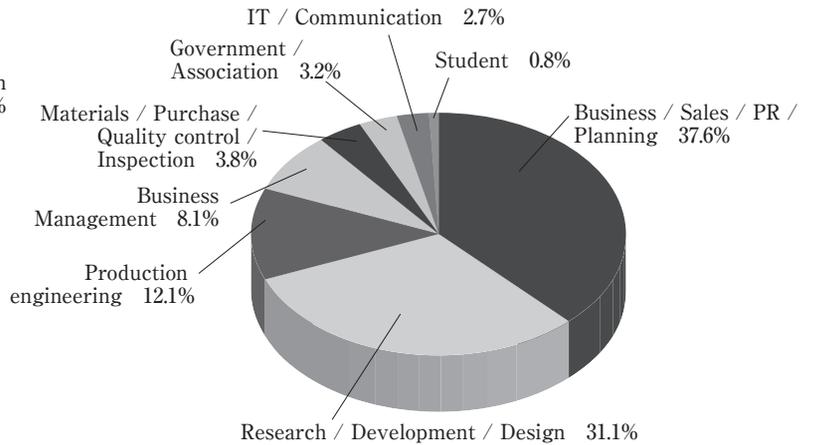
4.Visitors

Visitors per day

Date	2015/12/2(Wed.)	2015/12/3(Thu.)	2015/12/4(Fri.)	Total
Weather	Cloudy	Cloudy/Rain	Fine	
Attendance	12,296	16,678	20,510	49,484
	—	—	—	61,681 ※Including exhibitors



Visitor Classification (%)



Visitor Classification (%)

5. Opening ceremony

DATE: December 2nd (Wed.), 9:30AM

VENUE: Tokyo Big Sight, 2F, Entrance Hall



6. Opening reception

DATE: December 2nd (Wed.), 5:30PM

VENUE: Tokyo Big Sight, Conference Tower, Reception Hall



7. Simultaneous event: Conference & Seminar

- Keynote
- Special Conference 1, 2, 3
- Panel Discussion
- Sponsored Session
- IoT Session
- Exhibitors' workshop
- JEMIMA Committee seminars
- SCF Technical seminars
- NECA Special Conference



8. Simultaneous event: Organizer's Project "The 4th Industrial Revolution- Getting Connected"

In Europe and America, the recurrence to the manufacturing industry has started reviewing its economic effect, being based on the outflow of the manufacturing industry caused by globalization and reflection of the finance overemphasis. The new industrial revolution attracts attention including the movement of making production into service with the benefit of information technology. The display about the world trend, industrial policy of the country, the image of the production system from the past to the future, future issue, the related display and the conference will be introduced. This was the special feature of this year's exhibition.



9. Simultaneous event: Atrium Stage

Organizer's presentation stage was set up in the central atrium in West Hall. During 3 days of the show, topical guests in the front line of the industry joined the talk shows. As a hub of information distribution, it was always active with various events and introduction of booths.



10. Simultaneous event: Open Network Zone

With open network, easy, effective and stable connection can be established between various machinery and equipment operating in the factory. Along with the new tide "The 4th Industrial Revolution- Getting Connected", the latest equipment, technology and service was specially displayed in this area as powerful tools to enforce automation. Mini presentation by the participating companies was conducted.



11. Simultaneous event: Overseas Pavilion

This was the pavilion consisting of the embassies and trade promotion organization. Specially featured zone in order to activate the industry in a global setup.



12. Simultaneous event: College and University Presentation Corner

Colleges and Universities all around Japan presented their latest study such as future and practical technology related to automation, measurement and control and IoT practical use technology regarding manufacturing. In order to support their study, special award was given to the excellent laboratory. Students joined the industry study seminar and visited the company booths.



13. Simultaneous event: Lottery & Stamp Rally



14. Simultaneous event: Introduction video on SNS



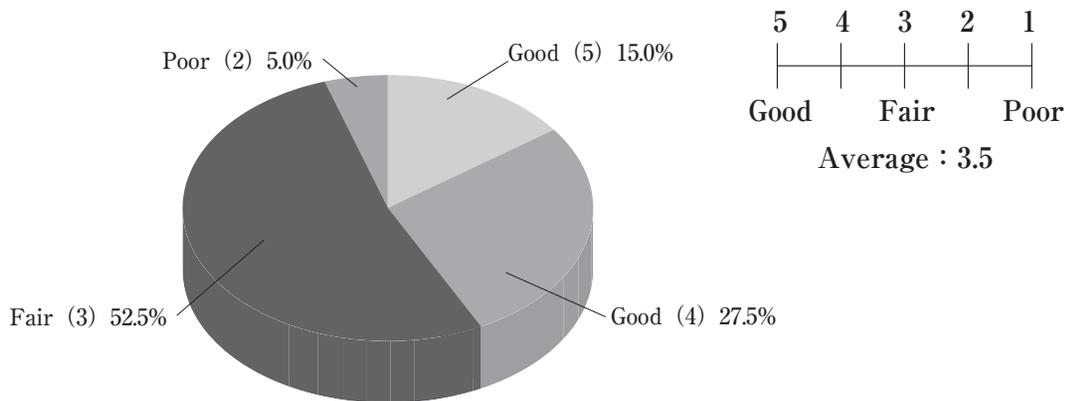
15. Simultaneous event: Happy Hour

16:00 to 17:00 on December 3 (Thu.), the 2nd day of the show was "Happy Hour"! Everyone can enjoy drink and food at participating exhibitors' booth and the common area.

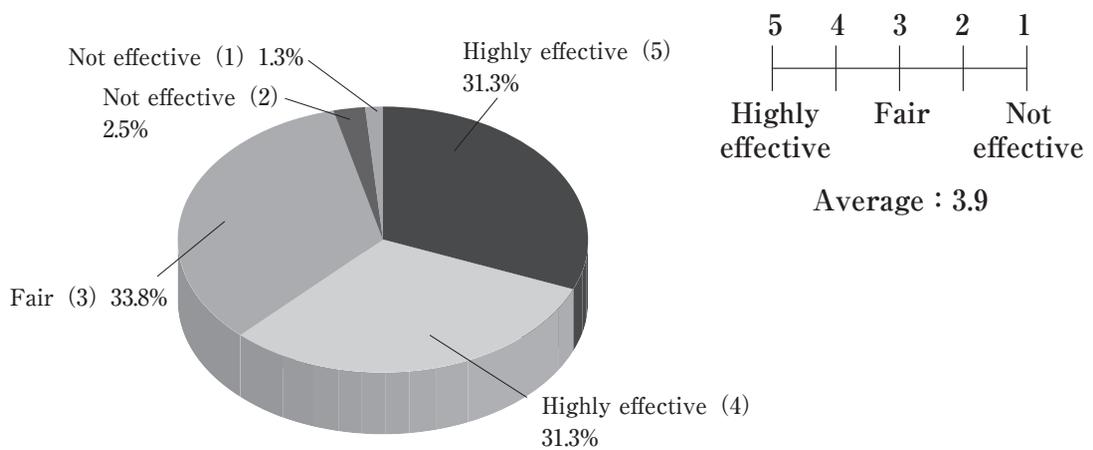


III. Voice of exhibitors

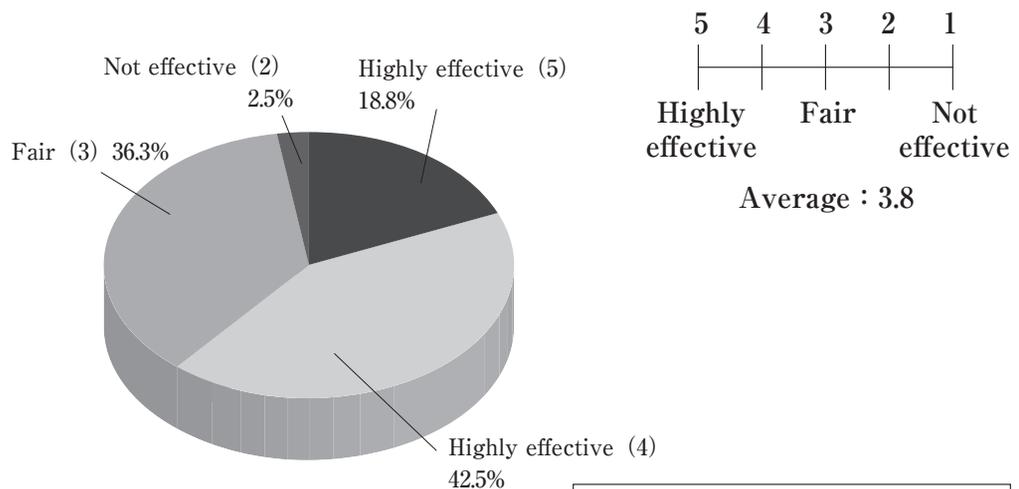
1. What do you think about the venue ?



2. How would you rate the SYSTEM CONTROL FAIR 2015 and Measurement and Control Show 2015 Tokyo simultaneous event ?



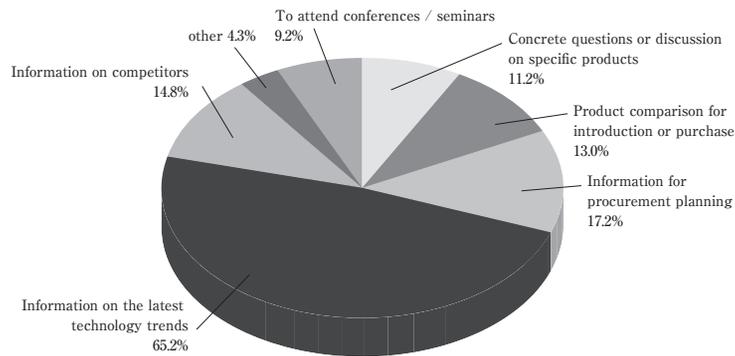
3. Was it effective for your business to exhibit at the show ?



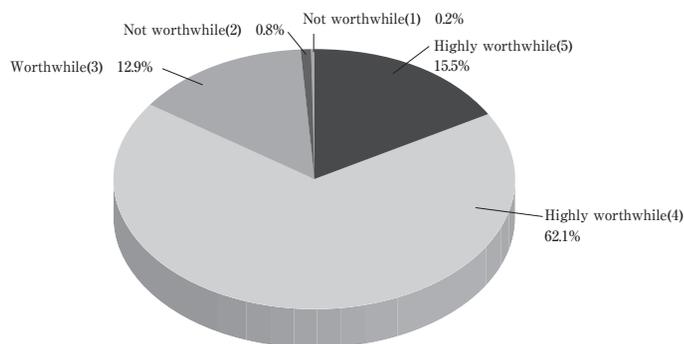
Total valid responses : 83firms
Recovery : 100%

IV. Visitor questionnaire

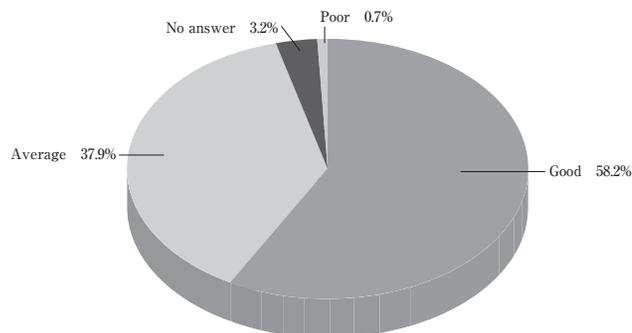
1. What was your reason for visit ? (Multiple answers)



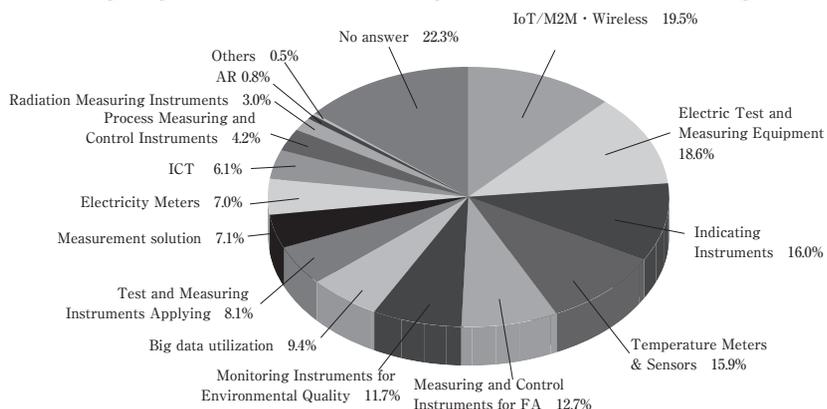
2. Do you consider your visit was worthwhile ?



3. How would you rate the SYSTEM CONTROL FAIR 2015 and Measurement and Control Show 2015 TOKYO simultaneous event ?

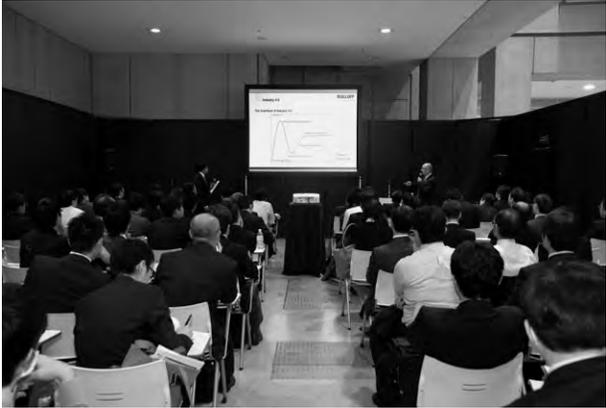
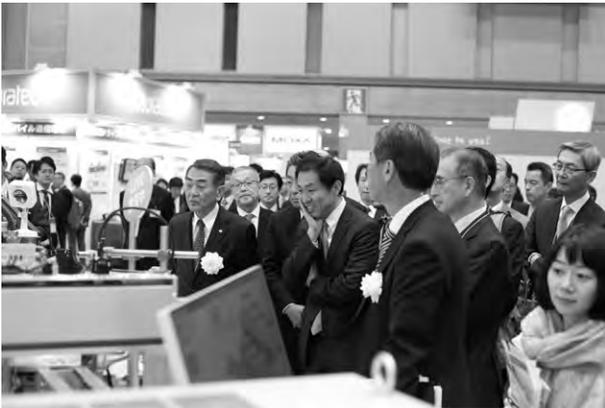


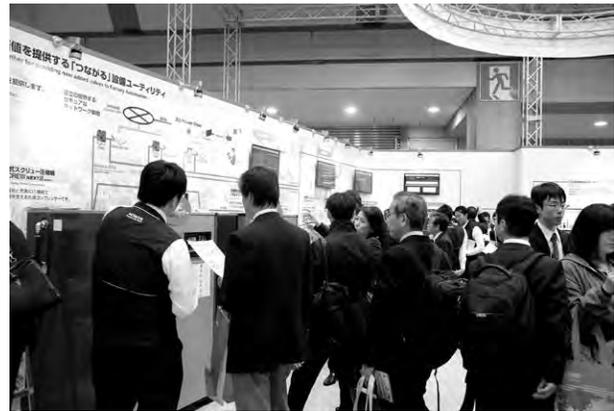
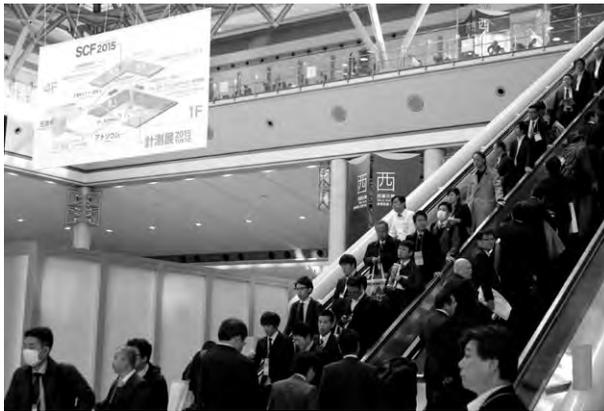
4. Which category of exhibits did you find interesting ? (Multiple answers)



Visitor questionnaire Method: Questionnaire corner was set up inside the show site. Questionnaires were distributed and collected. Total valid responses : 3,342

VI.Portofolio





Measurement and Control Show 2015 TOKYO EXECUTIVE COMMITTEE

ANRITSU CORPORATION

Azbil Corporation

CHINO CORPORATION

DKK-TOA CORPORATIN

Emerson Japan., Ltd.

Fuji Electric Co.,Ltd.

HIOKI E.E.CORPORATION

HORIBA, Ltd.

Hitachi High-Tech Solutions Corporation

Iwatsu Test Instruments Corporation

KIKUSUI ELECTRONICS CORP.

KYOSAITECHNOS CO., LTD

MITSUBISHI ELECTRIC CORPORATION

OKAZAKI MANUFACTURING COMPANY

OSAKI ELECTRIC CO., LTD.

SHIMADZU SYSTEM SOLUTIONS Co., Ltd

TAKEMOTO DENKI CORPORATION

TOSHIBA CORPORATION

YAMARI INDUSTRIES, LIMITED

Yokogawa Solution Service Corporation

(Alphabetical order)



Pre-announcement for

Measurement and Control Show 2017 TOKYO

Date : November.29 (Wed.) – December 1. (Fri.), 2017 (3 days)

Venue : Tokyo Big Sight
(Ariake, Tokyo International Exhibition Center)

Organizer : **JEMIMA** Japan Electric Measuring Instruments Manufacturers' Association

Contact

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