

# The new future starts here!



Major Exhibition of Cutting-Edge Technologies for Automation and Measurement

**MONODZUKURI drives the future of global manufacturing.**

Dates & hours

**Wed. November 27 to Fri. 29, 2019 10:00am to 5:00pm**

Venue

**Tokyo Big Sight, West Halls 1, 2, 3, 4 & Atrium**

Admission

**JPY 1,000 (tax incl.)** \*Free entrance with online pre-registration, or invitation ticket & Student - free of charge

Organized by



The Japan Electrical Manufacturers' Association



Nippon Electric Control Equipment Industries Association



Japan Electric Measuring Instruments Manufacturers' Association

<https://iifes.jp/en/>



## Exhibition Fee

### Regular Booth (space only) (W 3m x D 3m)

JEMA/ NECA/  
JEMIMA Member **JPY 320,000** (excl. tax)/ booth  
Non-Member **JPY 350,000** (excl. tax)/ booth

### Rental Package Booth (W 3m x D 3m x H 2.7m)

JEMA/ NECA/  
JEMIMA Member **JPY 420,000** (excl. tax)/ booth  
Non-Member **JPY 450,000** (excl. tax)/ booth

\* For equipment and furnishings included please see attachment.

### Press Booth (W 3m x D 2m x H 2.7m)

**JPY 160,000** (excl. tax)/ booth

\* For equipment and furnishings included please see attachment.

#### ◆ The exhibition fee includes the following: ◆

- ① System panel (back and side panels)
- ② Booth number plate
- ③ Set of invitation ticket and DM (Availability: Number of exhibit booths x 500 sets)\*<sup>1</sup>
- ④ Publishing company name and exhibition content on the official guidebook and website
- ⑤ Poster (A1 size/based on request/up to five copies free)\*<sup>2</sup>

#### \*<sup>1</sup> Set of invitation ticket and DM

A set of invitation ticket and DM is a set of three items: envelope, invitation, and DM pamphlet.

JPY 50 (excl. tax) will be charged for each additional invitation DM set requested beyond the set number available.

#### \*<sup>2</sup> Posters

Posters are sent to you only on request. Up to five copies are sent at no charge. If you would like six copies or more, JPY 750 (excl. tax, incl. shipping) will be charged for each additional five copies.

\*Additional posters are in bundles of five.

## Exhibition Requirements

### ■ Exhibitor Qualification

The organizer retains the right to refuse the participation of an exhibitor if and when their exhibits are judged to be inappropriate for the purpose of the fair.

### ■ Booth Allocation

- The organizing committee will decide how booths are allocated considering all of the booths that have been applied for, and restrictions at the site.
- Each booth position can be chosen by exhibitors at the exhibitor briefing (Tue., July 23, 2019) in the order of their applications received. However, the positions of exhibits with 16 or more booths will be decided by arrangement between the organizer and organizing committee before the exhibitor briefing is held.
- Exhibitors may not claim any exception or objection to the booth locations once decided.
- For more details, please refer to "Regulations for exhibition application" on the official website.

## Sponsored Session Rate

- One session (90 min) **JPY 1,000,000** (excl. tax)

\* Sessions may also be conducted by those who do not have exhibit booths. \* Please contact the overseas contact office for the details.

## How to Apply & Deadline

Please download the application from the official website

<https://iifes.jp/en/>

**[Application deadline] Fri., June 14, 2019**

- The applications may be denied even prior to this date if and when the total number of available booth spaces has been reserved.
- Our regulations do not permit cancellations or reductions of the number of booths. Cancellations may be accepted when the organizer committee approves the necessity of cancellation or booth reduction. In case of cancellation or booth reduction, the cancellation fees shall be charged as described below:

**Sat., June 15 until Sat., August 24, 2019: 50% of exhibit fees (excl. tax)**  
**Sun., August 25, 2019 onward: 100% of exhibit fees (excl. tax)**

## Payment of Booth Fees

- Invoices will be issued as soon as your application is approved by the organizer.
- All fees should be remitted to the designated account within 4 weeks after the invoice is issued.
- Exhibitors must bear the consumption tax and all the money transfer charges.
- Payment in promissory notes is not accepted.
- Consumption tax rates as of Wed., November 27, 2019 (the first day of the exhibition) will apply.
- For carrying out exhibition administrative procedures, a handling charge will be added to the total amount.

## Important Dates

- Thu., December 6, 2018: Briefing Session
- Tue., December 11, 2018: Applications begin
- Tue., July 23, 2019: Exhibitor Information Session
- Early September, 2019 (tentative): Pre-registration for visitors begins

[Contact us]

**IIFES 2019 Overseas Contact Office c/o SPACE MEDIA JAPAN CO.,LTD.**

Kosaikaikan Bldg. 2F, 5-1 Kojimachi, Chiyoda-ku, Tokyo 102-0083 Japan

TEL: +81-3-3512-5670 | FAX: +81-3-3512-5680 | Email: [iifes2019@smj.co.jp](mailto:iifes2019@smj.co.jp)

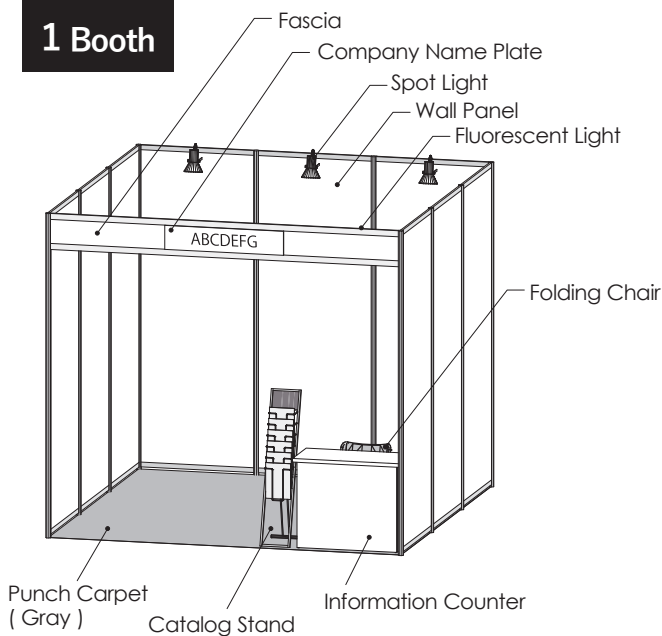
# Rental Package Booth & Press Booth

## Information of equipment and furnishings

### Rental Package Booth

Rental Package Booths have been completed with 1kw electrical installation per booth.

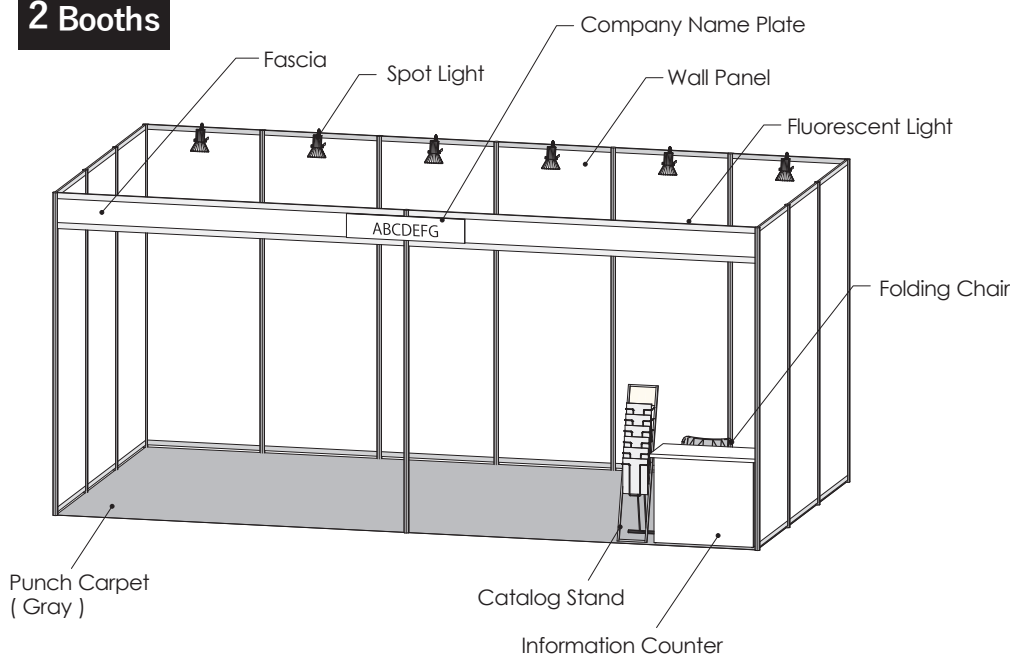
#### 1 Booth



#### [ Basic Facilities ]

- Company Name Plate
- Fascia
- Spot Light × 3
- Wall Panel
- Fluorescent Light × 1
- Punch Carpet ( Gray )
- Information Counter × 1
- Folding Chair × 1
- Catalog Stand × 1

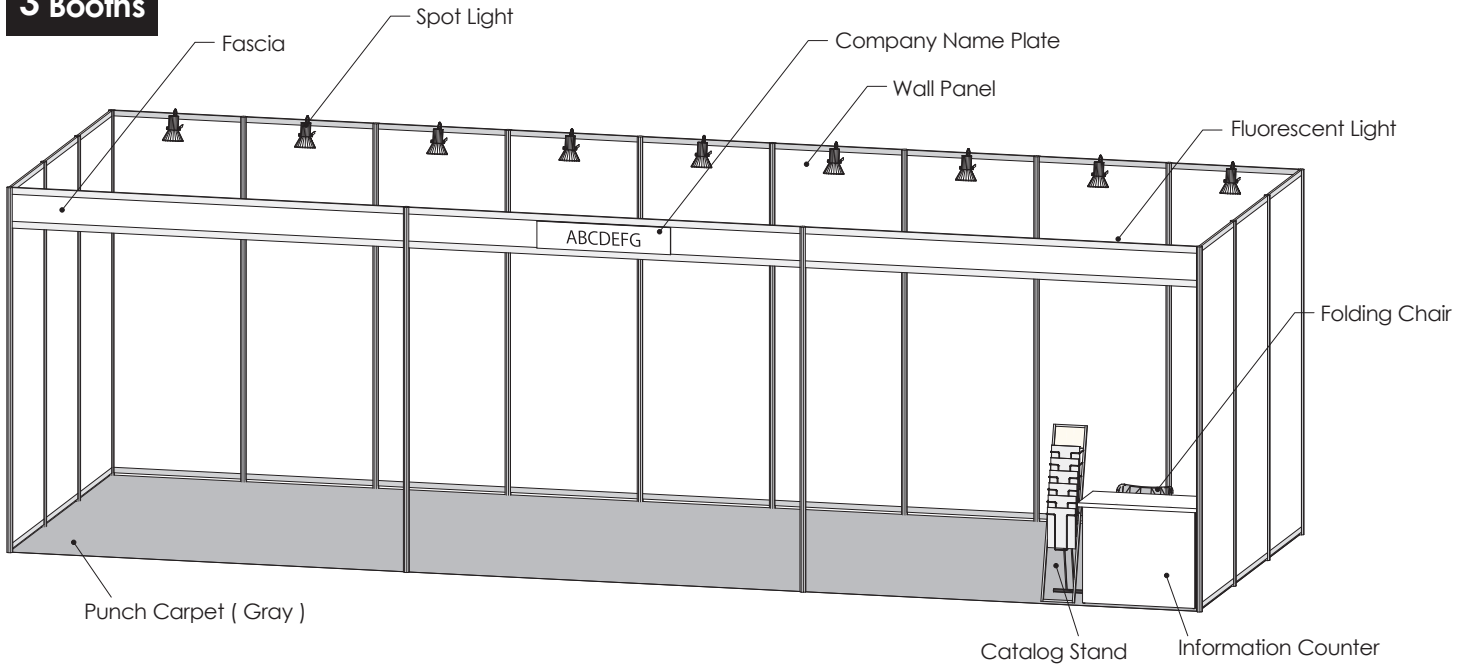
#### 2 Booths



#### [ Basic Facilities ]

- Company Name Plate
- Fascia
- Spot Light × 6
- Wall Panel
- Fluorescent Light × 2
- Punch Carpet ( Gray )
- Information Counter × 1
- Folding Chair × 1
- Catalog Stand × 1

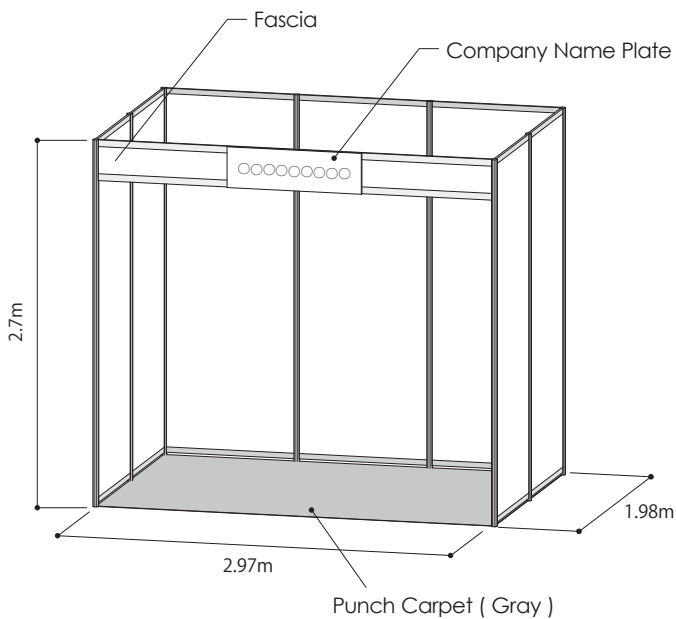
**3 Booths**



[ Basic Facilities ]

- Company Name Plate
- Fascia
- Spot Light × 9
- Wall Panel
- Fluorescent Light × 3
- Punch Carpet ( Gray )
- Information Counter × 1
- Folding Chair × 1
- Catalog Stand × 1

**Press Booth**



[ Basic Facilities ]

- Company Name Plate
- Fascia
- Punch Carpet ( Gray )

## Application Form \* Application Deadline: June 14 (Fri), 2019 \*

Please submit this application form for applying "IIFES 2019".

### 1. Exhibitor Name

Company Name :
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### 2. Member / Non-Member \* Please check a box that applies.

<input type="checkbox"/> Member of the Japan Electrical Manufactures' Association <input type="checkbox"/> Member of Nippon Electric Control Equipment Industries Association <input type="checkbox"/> Member of Japan Electric Measuring Instruments Manufactures' Association <input type="checkbox"/> Non-Member
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### 3. Participation experience \* Please check a box that applies.

<input type="checkbox"/> Used to participate in System Control Fair / Measurement & Control Show <input type="checkbox"/> First time to participate in the shows
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### 4. Person in charge of application

■ Company Name :	
■ Department / Title :	
■ Name :	■ E-mail :
■ Tel :	■ Fax :
■ Address :	

### Please tick the box below

I make application for exhibit space in the exhibition and declare that all obligations, rights and duties resulting from this application are to be governed by the exhibition regulation set forth by the organizer, which I have read and to which I agree.

### 5. Contact Person \* The overseas contact office will contact the person for preparation of exhibit

■ Company Name :	
■ Department / Title :	
■ Name :	■ E-mail :
■ Tel :	■ Fax :
■ Address :	

### 6. Application for booth

■ Type of booth : <input type="checkbox"/> Regular Booth * Space only <input type="checkbox"/> Rental Package Booth <input type="checkbox"/> Press Booth	
■ Number of applying booth :      booth(s)	■ Booth shape : A / B / C / D / E / F / G / H / I / J <small>* Please refer to overleaf.</small>
<small>* Please specify measurement of your booth, if you apply for 16 booths or more.</small> D <input style="width: 50px;" type="text"/> booth X W <input style="width: 50px;" type="text"/> booth	

**IIFES2019 Overseas Contact Office**  
**SPACE MEDIA JAPAN CO.,LTD.**

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Kosaikaikan Bldg. 2F, 5-1 Kojimachi, Chiyoda-ku, Tokyo 102-0083 Japan  
**TEL: +81-3-3512-5670 | FAX: +81-3-3512-5680 | Email: iifes2019@smj.co.jp**

7. Exhibit Category \* Please check your exhibit product column as below.

<input type="checkbox"/> Controls	<input type="checkbox"/> Energy Saving	<input type="checkbox"/> IoT / M2M
<input type="checkbox"/> Drive	<input type="checkbox"/> New Energy	<input type="checkbox"/> AI
<input type="checkbox"/> Measurement		<input type="checkbox"/> Big-data
<input type="checkbox"/> Receiving and distributing electricity		<input type="checkbox"/> Edge computing
<input type="checkbox"/> Industrial use robots		<input type="checkbox"/> Others

8. Exhibit Items

\* Please specify for screening.

\* If you plan to exhibit any product of other company, please also indicate the manufacture and country names.

## Booth shape

**\* Single and Parallel Booth : In principle, your booth is adjacent to other booths.**

**A** (1 booth)



**B** (2 booths)



**C** (3 booths)



**D** (4 booths)



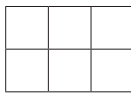
\* Exhibitor with 3 or less booths can also use package booth which the secretariat office offers.

**\* Block Booth**

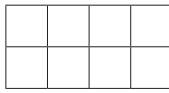
**E** (4 booths)



**F** (6 booths)



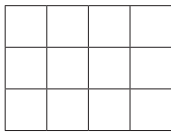
**G** (8 booths)



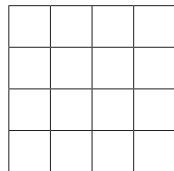
**H** (10 booths)



**I** (12 booths)



**J** (16 booths)



\* If you apply for 12 booths or more, your booth is not adjacent to other booths.

## Attention

**Determination of number of booth**

Exhibitor may not transfer or sublease all or any part of its booth space.  
 The organizer ensures the number of booth that an exhibitor applies in principle.  
 However the organizer may ask an exhibitor to change the final number of booth after the application deadline.

**Cancellation**

Our regulations do not permit the cancellation or a booth reduction.  
 The cancellation can be accepted when the organizer committee approves the necessity of cancellation or booth reduction.  
 In case of cancellation or a booth reduction, the cancellation fees shall be charged as described below:

- From June 15 (Sat.) to on or before August 24 (Sat.), 2019 : 50% of the exhibit fee
- On and after August 25 (Sun.), 2019 : 100% of the exhibit fee (All fees are subject to consumption tax.)

**Storage and management of exhibitor products**

The organizer will supervise safety of exhibitor products.  
 However, the organizer will not be responsible for any loss, damage or other accidents for any reason.

**Other**

- \* Practical operation of the show will be implemented following the decision by the organizer.
- \* The organizer shall not refund the exhibit fee once paid even if the show is cancelled caused by an act of God, infectious disease or force of nature.



## Exhibition Regulation

### \* Determination of number of booth

Exhibitor may not transfer or sublease all or any part of its booth space.

The organizer ensures the number of booth that an exhibitor applies in principle.

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(All fees are subject to consumption tax.)

### \* Booth decoration

An exhibitor is free to decorate the booth following rules and regulation of booth decoration on the Exhibitor Manual which the organizer will send out at a later date.

### \* Safeguard and supervision of exhibits

- The organizer will take charge of control and maintenance of the entire fair site.
- The organizer will supervise safety of exhibit products. However, the organizer will not be responsible for any loss, damage, or other accidents for any reason.
- Exhibitors are requested to attend to their own booths during the period of preparation and during the fair in order to safeguard and supervise their own exhibits.
- The organizer will not be responsible for any damage due to force majeure, fire or theft.  
Exhibitors are required to take all measures necessary for safety and be advised to insure their exhibits.

### \* Prohibitions / Restrictions

- Booths cannot be subleased or exchanged.
- During the term of the fair, spot sales of any exhibit items or displays is forbidden for any reason except newspaper & magazine booths.
- Exhibitors are not allowed to stagnate a crowd of visitors in gangway.
- Exhibitors are not allowed to conduct any act of inducement, setting out questionnaires, hold lotteries, offer premiums or the like.

- The lighting, sound volume and sound quality shall not cause troubles to other exhibitors.
- Audio-visual (AV) equipment may be used in the booth for the purpose of explanation or demonstration, but no loud speaker shall be disposed in a way to face the outside of the booth.

Please be sure to install such loud speaker facing the inside of your own booth.

#### **\* Safety regulations**

- Exhibitors are kindly requested to take proper protective measures against accident regarding various works as a whole such as move-in, move-out, set up, demonstration, etc.
- If an accident should occur due to an act of exhibitor, the exhibitor will be responsible to affect a settlement.
- Exhibitors are to bear the expenses for repair or display improvement in conformity with the Fire Service Act and Exhibition Regulations to insure safety.
- Main matters such as exhibition, disaster prevention, etc. will be described in the "Exhibitor Manual" to be sent to the exhibitor by email.

#### **\* Cancellation of the show due to force majeure**

- The organizer may cancel the show, or change the dates of the show due to force majeure or any circumstances beyond control. The exhibitors are not allowed to cancel their application for participation or exhibition for any reasons. Moreover, the organizer does not hold responsibility for compensating any damage incurred by this change and shall not refund the exhibit fee once paid even if the show is cancelled caused by an act of God, infectious disease or force of nature.

#### **\* Protection of industrial property**

- If you plan to exhibit any product utilizing a new idea, you are requested to file a patent application for it with the Japanese Patent Office prior to the opening of the show.

#### **\* Others**

- Practical operation of the show will be implemented following the decision by the organizer.
- "IIFES" is not bonded show place. Please make an arrangement of Domestic Cargo or ATA Carnet.

December 2018  
IIFES Executive Committee