

At the crossroads of the digital manufacturing revolution



June 2021

# The Promise of Smart Manufacturing Platforms



Rapid Adoption of Digital Innovations in Legacy Enterprise



Standard and Interoperable Solutions and Services



Shared Approaches to Training and Education







### **An Industrial Commons Promotes Sharing**

Basic Research, Education, Training, & Pre-**Competitive Collaboration** 

We Deserve This

**An Anti-Commons Promotes Exclusion** 

Competition, Patent Protections, Trade Secrets, & Copyrights

### We Need This

We're running out of time to decide how we're going to close this gap





### **Collaborative Robotics**



### **Smart Manufacturing**



Industry will need to create solutions with the support of governments and academia to strike a balance between sharing and owning

# Industrial History





Jeff Kowalski, Chief Technology Officer Autodesk University, Las Vegas 2015 "What happens when things we design wake up?"

- Mickey McManus, Maya Design and Autodesk Visiting Scholar & Co-Author of *Trillions* 

We are increasingly yielding more authority to autonomous systems in a positive way that free us to better use human capital, creativity, and insight to drive solutions and innovations which is leading to an era of <u>Augmentation</u>



New impact of dissimilar industries and technologies

Radical new industry entrants

Pace and scope of change across operations is unprecedented

Sources of relevant innovations are broad and flat



# Transitioning to Smart Manufacturing

- Industrial Internet of Things (IIOT) and Big Data
  - How do we leverage data?
  - Where is it useful and how do we sort good from bad data?
- The Factory as a 'Robot'
  - Can all factory operations be connected into a single enterprise?
  - How do I integrate legacy systems to connect dissimilar systems?
- Automated Decision Making
  - When should we allow for computers and processes to automate decisions?
  - How much and in what form will humans interact, audit, or control these decision making processes?
- Open vs. Closed Operating Environments/Platforms
  - Should it be proprietary or open source?
  - Should I build my own system or buy solutions from others?

### Defining Smart Manufacturing Needs and Outcomes



Navigating Associations, Institutes, Partners, and Vendors



Adopt, Share, Build or Buy?

The demand for SM tools and services as meant that multiple approaches have emerged, including the private initiatives to address the demand

Smart Manufacturing as a Service

### Smart Manufacturing for Integration

ISUBISHI

Changes for the Better



#### Smart manufacturing...







OQTON

# **Emergence of Global SM Initiatives**



## **Emerging SM Standards and Platforms**



# **CESMII** <u>Clean Energy, Smart Manufacturing, Innovation Institute -</u>

Public-Private-Partnerships created in 2017, funded by the US Govt – DoE with \$70M dollars to drive Smart Manufacturing

#### CESMII aims to bring...

- *Profits faster through global competitiveness & customer satisfaction*
- •Improved accessibility & use of data vertically & horizontally across the enterprise
- •Reduction of the amount of time and resources to reach the organizations objectives
- •Optimization of the existing assets through improved energy efficiency, modeling and agility
- Improved safety & environmental objectives





Nominations & Appointments

Obama Administration selected SMLC and UCLA as the a new national institute in 2016 based in Los Angeles

The new institute was rebranded as CESMII or the 'Smart Manufacturing Institute' with executive sponsorship from the Department of Energy

The mission remained focus on developing an open architecture platform

the WHITE HOUSE **BRIEFING ROOM** THE ADMINISTRATION mMm ISSUES 1600 PENN PRESIDENT BARACK OBAMA HOME · BRIEFING ROOM · STATEMENTS & RELEASES **Briefing Room** The White House Office of the Press Secretary Your Weekly Address For Immediate Release June 20, 2016 Speeches & Remarks Press Briefings FACT SHEET: President Obama Statements & Releases Announces Winner of New Smart White House Schedule Presidential Actions Manufacturing Innovation Institute Executive Orders and New Manufacturing Hub Presidential Memoranda Proclamations Competitions Legislation Pending Legislation The Smart Manufacturing Innovation Institute, headquartered in Los Angeles, CA, brings over \$140 million in public-private investment from leading universities and Signed Legislation manufacturers to develop smart sensors for use in advanced manufacturing. Vetoed Legislation

Throughout this week, the Obama Administration will be highlighting America's

## Manufacturing USA Public Private Partnerships



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As the national institute, it is critical to have outreach and connections to regional centers to be able to connect with SMEs and educational partners







North Carolina State University (NCSU) Engineering Building I, Room 2036 911 Partners Way Raleigh, NC 27695

Northern Smart Manufacturing Innovation Center Located at Rensselaer Polytechnic Institute (RPI) in

Troy, NY.



Southern Smart Manufacturing Innovation Center Located at Texas A&M's Energy

Institute and the Engineering Experiment Station on the College Station, TX campus.



Western Smart Manufacturing Innovation Center Located at UCLA in Los Angeles, CA

- CESMII is developing a standard Platform approach to address:
- Data
  Interoperability
- Ease of Adoption
- Education & Workforce Training
- Access to SM COTS solutions
- Innovator connectivity



A New Baseline of OT Infrastructure to Dramatically Reduce the Cost & Complexity of R&D & Innovation

Source: www.cesmii.org

CESMII's Open Platform aims to reduce barriers to entry for SMEs who would otherwise face significant barriers to adopting SM due to cost, operational disruption, and training requirements

CESMII's vision for an Open Platform aims to create:

- Standard protocols across dissimilar manufacturing environments
- A Multi-side
  Marketplace
- Global Connectivity between SM developers and users



Source: www.cesmii.org

CESMII's marketplace approach allows for the maximum range of innovators and users to collaborate and insert novel technologies and innovations into existing manufacturing enterprises



An open-source approach to best practices

CESMII has a mission to educate and train current and future workers to be SM-ready. This includes close cooperation with academic, industry, and vocational programs across the US

# The Public-Private Partnership SM Platform Option



### **Easing Adoption Barriers**

Through participation in a PPP SM Platform, large and small industry has rapid access to standard tools, protocols, and a shared architecture



### Inclusive and Democratic

PPP SM Platforms are open to users, vendors, innovators, and disruptors regardless of business model or SM strategy



### Education and Upskilling

PPP SM Platforms are industry-powered champions and can drive the development and promotion on training across the manufacturing community



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