

Physical Exhibition Onsite Banner AD

IIFES 2024 offers onsite advertising opportunities at the venue. This is an ideal way to guide visitors to your booth.

Application procedures will be guided at the exhibitor briefing to be held in early September 2023.

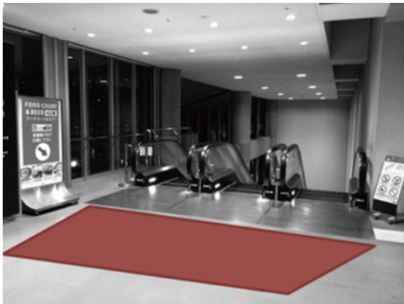
* All prices below include 10% consumption tax.

Ad Menu	Charge (tax excluded)	Limited number	Remarks
1 Floor Ad (Location: 4th Floor, West Hall) to be placed the escalator connecting 2F→4F	JPY484,000 (tax incl.)	1	
2 Floor Ad (Location: 4th Floor, West Hall) to be placed the escalator connecting 1F→4F	JPY484,000 (tax incl.)	1	
3 Floor Ad (Location: 1st Floor, West Hall) to be placed the escalator connecting 4F→1F	JPY484,000 (tax incl.)	1	
4 Cylinder Banner Ad (Location: 1st Floor, West Hall)	JPY220,000 (tax incl.)	—	<ul style="list-style-type: none"> • Up to 2 lots per exhibitor • Location upon consultation
5 Square Pillar Banner Ad (Location: 1st&4th Floor, West Hall 1)	JPY220,000 (tax incl.)	—	<ul style="list-style-type: none"> • Up to 2 lots per exhibitor • Location upon consultation
6 Hanging Banner Ad [A] (1-sided type) hanging from the ceiling of the exhibition hall	JPY495,000 (tax incl.)	—	<ul style="list-style-type: none"> • Limited to exhibitors with 8 or more booths
7 Hanging Banner Ad [B] (2-sided type) hanging from the ceiling of the exhibition hall	JPY605,000 (tax incl.)	—	<ul style="list-style-type: none"> • Available only if the total number of applications for No.6 through No.8 is 4 or more.
8 Hanging Banner Ad [C] (3-sided type) hanging from the ceiling of the exhibition hall	JPY825,000 (tax incl.)	—	<ul style="list-style-type: none"> • One-time installation
9 Guided Signage Ad [A] (single-sided type)	JPY220,000 (tax incl.)	—	<ul style="list-style-type: none"> • Location upon consultation
10 Guided Signage Ad [B] (both-sided type)	JPY275,000 (tax incl.)	—	<ul style="list-style-type: none"> • Location upon consultation

- Ad locations will be determined on a first-come, first-served basis. Please contact the Management Office for available slots and locations.
- Please submit your ad data as complete data. After confirming your application, we will send you the specifications for the data to be submitted.

❖ Menu 1-3 | Floor Ad

1. Floor Ad (Location: 4th Floor, West Hall) to be placed the escalator connecting 2F→4F



Width 4,500mm x
Height 2,000mm

* Maximum size

2. Floor Ad (Location: 4th Floor, West Hall) to be placed the escalator connecting 1F→4F



Width 4,000mm x
Height 2,000mm

* Maximum size

3. Floor Ad (Location: 1st Floor, West Hall) to be placed the escalator connecting 4F→1F

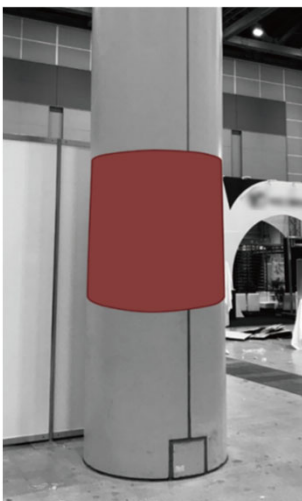


Width 3,500mm x
Height 2,500mm

* Maximum size

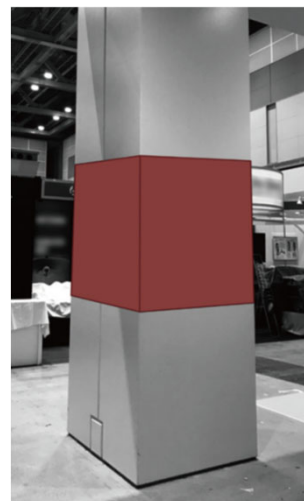
- Metal parts cannot be decorated.
- Applications will be accepted on a first- come, first-served basis.

❖ Menu 4 | Cylinder Banner Ad (Location: 1st Floor, West Hall)



- Size: Width 1,800mm x Height 1,400mm x 2 sides
* For 2 sides of 1/2 circumference of 1 cylinder
- Material: Tarpaulin

❖ Menu 5 | Square Pillar Banner Ad (Location: 1st/4th Floor, West Hall 1)

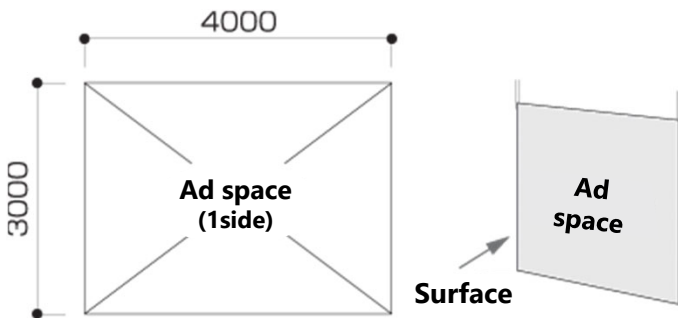


- Size: Width 1,020mm x Height 1,400mm x 2 sides
* For 2 sides of 1 square pillar
- Material: Tarpaulin

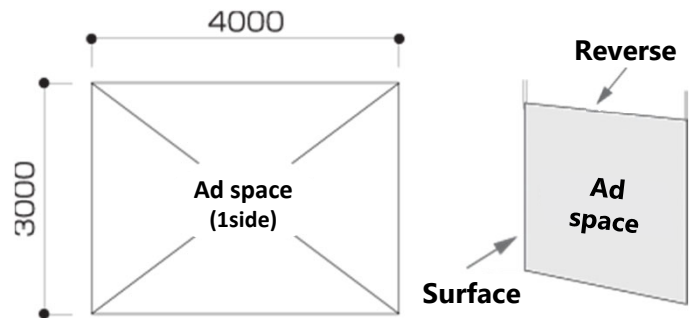
- The Ad locations will be determined on a first-come, first-served basis.
- The Ad location will be announced by the Management Office at a later date.

❖ Menu 6-8 | Hanging Banner

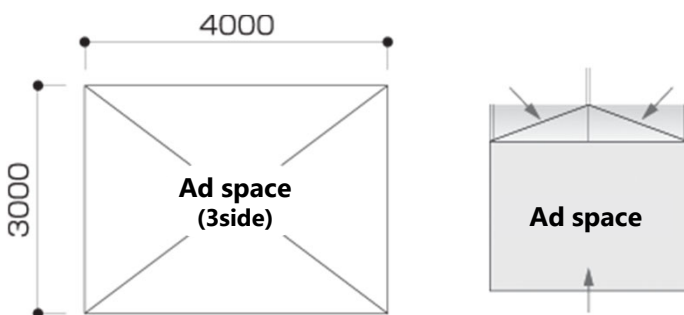
6. Hanging Banner Ad [A] (1-sided type)



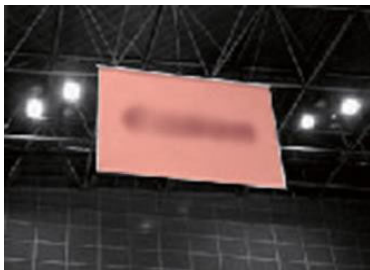
7. Hanging Banner Ad [B] (2-sided type)



8. Hanging Banner Ad [C] (3-sided type)



- Size: Width 4,000mm x Height 3,000mm
- Material: Tarpaulin
- Applications for No.6-8 are limited to exhibitors with 8 or more booths.
- These menus are available only if the total number of applications for No.6 through No.8 is 4 or more.
- Please note that we may not be able to meet your request for the hanging position.

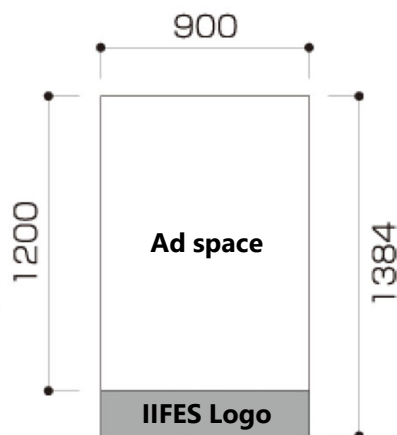


Hanging Banner Ad [A]&[B]



Hanging Banner Ad [C]

❖ Menu 9-10 | Guided Signage Ad



- Size: Width 9,500mm x Height 1,200mm
- Material: Styrene board
- Single-sided(No.9) or double-sided (No.10) available.
- The Ad location will be announced by the Management Office at a later date.