

IIFES 2024 ONLINE

Exhibit Rules and Regulations

❖ **Fulfillment of covenants:**

All companies, organizations, etc. (hereinafter referred to as "exhibitors") that exhibit or conduct seminars, etc. at IIFES 2024 ONLINE (hereinafter referred to as "the Exhibition") must comply with the following rules and regulations as well as the rules and regulations in the "Exhibition Manual" presented by the organizer.

If an exhibitor violates any of the above, or causes trouble to any third party, or is deemed offensive to public order and morals, organizers reserve the right to refuse the application, terminate the exhibition contract, or order the suspension, deletion, or modification of information and materials related to exhibited products and services (hereinafter referred to as "contents").

In such cases, the organizers will not compensate exhibitors for the refund of expenses paid in advance by exhibitors, nor for any damages incurred by exhibitors or related parties as a result of the termination of the exhibition contract or the suspension, deletion, or alteration of published content, and if the organizers incur any damages, the exhibitor will be required to pay full compensation for such damages.

❖ **Exhibitor Eligibility:**

Exhibitors are limited to companies, organizations, and other entities that provide content in line with the main objectives of the exhibition as defined by the organizer. The organizer reserves the right to determine whether or not the content conforms to the main purpose of the exhibition.

❖ **Exhibitor's name:**

The name of the exhibitor entered in the application form may appear in advertisements and on the official website of the exhibition, so please be sure to enter the official name of your company or organization.

Please note that joint exhibitors are NOT permitted at this exhibition.

❖ **Determination of online booth and seminar posting locations:**

The organizer will determine the location of the listing on the online exhibition site.

❖ **Formation of Exhibit Contracts:**

After the exhibitor submits the application form and the organizer confirms the details of the application, a [Notice of Acceptance of Application] will be issued by e-mail.

This action completes the execution of the exhibition contract.

❖ **Payment of Exhibit Fee:**

The exhibitor must pay the full amount of the invoiced exhibition fee to the bank account designated by the organizer by the date indicated on the invoice.

The payment shall be made by bank transfer. In principle, payment must be made in advance. If the payment of the exhibition fee is not confirmed by the due date, the

The exhibition contract will naturally be cancelled. In this case, if there is any damage to the organizer, the exhibitor shall indemnify the organizer for all damages.

The fee shall be the exhibitor fee covers all online booth and seminar delivery slots, as well as all application details.

In addition to the exhibition fee, exhibitors may incur other expenses such as content producing fees, which are to be borne entirely by the exhibitor.

❖ **Cancellation of Exhibit Contract:**

Cancellation or reduction of online booth/seminar delivery slots will not be permitted after exhibitor application has been submitted.

However, if the organizer deems it unavoidable, cancellation or reduction will be permitted, and the following cancellation fee will be charged.

· After Tuesday, August 1, 2023: 100% of the exhibition fee

➤ If the organizer has incurred damages more than the cancellation fee, the organizer will be separately compensated for such damages.

➤ The cancellation fee shall be transferred to the bank account designated by the organizer by the date indicated on the invoice.

❖ **Prohibition of subleasing:**

Exhibitors are prohibited from transferring, leasing, exchanging, etc. (with or without transfer or leasing fees) all or part of their online booths or seminar distribution slots to other companies without the organizer's permission.

❖ **Postponement, change, or cancellation of exhibitions:**

In the event that the organizer postpones, changes the duration of the exhibition, or cancels the exhibition for reasons attributable to the organizer, and in the event that the Exhibitor is unable to use all or part of the online booth and seminar delivery slots, the Organizer shall refund the Exhibitor the pro-rated amount of the exhibition fee based on the number of remaining days of the exhibition.

In addition, the organizer may postpone, change the duration of, or cancel the exhibition if, in the judgment of the organizer, a force majeure event makes it difficult or impossible to hold the exhibition, or is likely to cause such a force majeure event.

In this case, however, the organizer will not refund the exhibition fee already received by the exhibitor.

Even if the exhibitor suffers damages due to the postponement, change of the exhibition period, or cancellation of the exhibition based on any of the above-mentioned reasons, the organizer shall not be liable to the exhibitor in any way.

For the purposes of this Agreement, force majeure shall include each of the following.

1. Natural disasters (including earthquakes, typhoons, storms, tsunamis, floods, landslides, lightning strikes, explosions, fires, etc.)
2. Social disorder (including war, terrorism, hostilities, civil war, riot, civil disturbance, etc.)
3. Acts by public authority (including enactment, amendment or repeal of laws and regulations, intervention by government agencies, administrative orders, prohibition of trade, etc.)
4. Spread of infectious and contagious diseases (including various bacteria, various viruses, etc.)
5. Accidents involving public infrastructure (including power outages, communication line cuts, transportation accidents, etc.)
6. Shortage of materials and resources (including electricity, gas, and water supply outages, oil shortages, raw material and material shortages, etc.)
7. Fluctuations and sharp rises in foreign exchange rates, freight rates, etc.
8. Labor disputes (including strikes, sabotage, lockouts, etc.)
9. Default of important business partners (including bankruptcy or insolvency of management company)
10. Other events not attributable to the organizer in addition to the preceding items.

❖ **Matters related to the posting contents:**

The copyrights and portrait rights to the content and contents posted on each exhibitor's page, etc., belong to the exhibitor concerned.

When posting videos, etc., or playing audio or video recordings, copyright and portrait rights must be addressed.

(Not required for content for which you own the rights and for which the rights have already been separately processed).

For details on copyrights, please contact the Japan Music Copyright Association (JASRAC) or other relevant organizations.

The organizers reserve the right to publish the contents submitted by exhibitors on the "IIFES 2024" website for the purpose of publicity and planning of the exhibition. The organizers reserve the right to publish the contents submitted by exhibitors on the IIFES 2024 website for the purpose of publicity and planning of the exhibition. Please understand this in advance.

Displaying, distributing, or showing any goods that infringe on the intellectual property rights (including but not limited to patent rights, trademark rights, design rights, and copyrights, etc.) of any third party (so-called counterfeit or imitation goods) or any other acts are prohibited.

If the organizer determines that any product or other content posted on the site is or is likely to be a counterfeit or imitation product, the organizer will, at its discretion, suspend the publication of such content. Exhibitors shall not object to such action and shall bear any costs incurred as a result of suspension, deletion, or modification of the posted contents.

Exhibitors shall cooperate with the organizer in any investigation conducted by the organizer as to whether or not the listed products or other items are counterfeit or imitation products.

Exhibitors are responsible for resolving any disputes related to intellectual property rights of the listed products.

When displaying comparative information on products, etc., in principle, compare the products, products, technologies, etc. of your company and its affiliated group companies. If you wish to compare your product with other companies' products, products, technologies, etc., please obtain permission from those companies and display your product in such a way that it will not cause any inconvenience to other companies. If the organizer confirms any display contrary to the above, the organizer will request that the

relevant display be discontinued or improved.

The organizer will not compensate any exhibitor for any loss or damage incurred by the exhibitor as a result of this request. If the organizer determines that sufficient measures have not been taken in response to the request for improvement, the exhibitor may be denied the right to exhibit at the next and subsequent shows.

❖ **Liability for damages:**

- The organizer will not be liable for any damage or loss incurred by exhibitors or related parties through the posting or distribution of contents at the exhibition for any reason whatsoever.
- Exhibitors shall be responsible for handling the rights to the contents and other materials posted or distributed at the exhibition at their own expense and responsibility. In the event that the organizer receives a claim for compensation for such damages, the exhibitor shall be responsible for payment of such damages and shall promptly pay the organizer the full amount of such damages, including any start-up fees and remuneration paid to attorneys, if any, to the organizer.
- The organizer shall not be liable for any typographical errors or omissions, recordings or sound recordings made in any productions in the exhibition.

❖ **Prohibitions and Restrictions:**

No sales of contents on the "IIFES 2024" website are allowed for any reason during the exhibition period.

❖ **Protection of exhibits with respect to intellectual property rights:**

For contents using new ideas, we recommend that you file an application with the Japan Patent Office at a point in time prior to the exhibition period (before exhibiting). The JPO's "Designated Exposition System" was abolished by the Law Partially Amending the Patent Law, etc. (Law No. 63, June 8, 2011).

❖ **Handling of personal information:**

When acquiring personal information through this exhibition, exhibitors shall comply with the Personal Information Protection Law and related laws and regulations, and shall use the information in a lawful and appropriate manner.

Exhibitors must be sure to announce or notify the purpose of use and use the information within the scope of that announcement or notification.

In addition, exhibitors shall be responsible for the management and operation of any personal information obtained.

In the event of any damage to visitors, exhibitors shall assume full responsibility and settle disputes on their own.

The organizer will provide exhibitor information to contractors for business reasons. Please understand this in advance.

Visitors consent to the organizer's provision of their online booth visitor information to exhibitors and service providers as a third party at the time of registration. Exhibitors can use the information for their own corporate/organizational activities at their own risk.

* Please refer to the organizer's privacy policy <https://iifes.jp/ex/privacypolicy.html>

❖ **Other:**

- The details of implementation of the exhibition will be determined by the secretariat. Details will be clearly indicated in the Exhibit Manual to be distributed at a later date.
- The organizer reserves the right to change any part of these terms and conditions as it deems necessary. Changes will be notified to exhibitors on the "IIFES Official Website" or by other means.

January 25, 2023, Establishment